



**GET THE CATS
WORKING AGAIN**

**“SMALLS IS A BIG HEART.
EVERYONE THAT LIVES HERE
WALKS TO ITS BEAT.”**





WHO ARE WE?

Since 1994, Smalls Jazz Club has been the center for jazz artists to hang out, socialize and perform for one another. Great masters of the music have made it their home and young apprentices have spent long hours into the night cutting their teeth at the after-hours jam sessions. Smalls Jazz Club has developed an international following of jazz fans and students.



LIVE STREAM & ARCHIVE

In 2007, Spike Wilner endeavored to archive and transmit every performance at Smalls Jazz Club. The SmallsLIVE Audio/Video Archive now encompasses 12 years of live broadcasts, resulting in a collection of more than 18,000 recordings and documenting more than 4000 artists.

FOUNDATION

The SmallsLIVE Foundation is a not-for-profit arts organization whose mission is to subsidize the expense of operating the clubs and support the jazz artists who are represented in our archive.





EDUCATION

The SmallsLIVE Archive is part of a required class at The New School for Social Research's Jazz & Contemporary Music program. The class is called SmallsLIVE: Profiles From the Contemporary Jazz Scene and utilizes our archive as a research tool. Students are exposed to current players by studying performances in the archive. Costs of this class are subsidized by the SmallsLIVE Foundation.



GET THE CATS WORKING AGAIN

On March 15th, Smalls Jazz Club and Mezzrow were shut down as the result of the Covid-19 pandemic. This closure has caused undue hardship on the lives of the musicians who count on independent bookings to make their livings. Many musicians live month to month. The jazz venues themselves are under great financial strain with bills piling up and no revenue. The “Get the Cats Working Again” fund is a project to bring bands into Smalls and have them perform for the live stream. Their performances will be entered into our archive and the bands will therefore be paid for the performance through our foundation. Through this fund, we can begin to offer employment to the musicians even though the clubs will be closed to the public.

A black and white photograph of a woman with her eyes closed, singing into a microphone. She has a nose ring and is wearing a patterned top. The background is blurred, showing what appears to be a stage or performance setting.

**“JAZZ MUSIC WILL
ALWAYS REPRESENT
THE VERY BEST OF
THE HUMAN SPIRIT.”**



SPONSOR

Sponsorship Opportunities	Gold Sponsor \$25,000	Silver Sponsor \$6,000	Bronze Sponsor \$800
Logo recognition on livestream page	For one month	For one week	For one night
Name recognition on livestream page	For one month	For one week	For one night
Name recognition in email and on social media	X	X	X



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Sponsorship Opportunities	Gold Sponsor \$25,000	Silver Sponsor \$6,000	Bronze Sponsor \$800
Thumbdrive containing SmallsLive catalogue	X	X	
One copy of coffee table book "Notes from a Club Owner."	X		
Curate one evening of shows with SmallsLIVE musicians	X		



PRESS

The New York Times

NEW YORK

THRILLIST



"An essential laboratory and clubhouse for the New York jazz scene"

"A quintessential jazz dive that puts emerging stars in the spotlight"

"Even if you know nothing about jazz, you'll appreciate the dimly lit, below-ground space, and you can catch everyone from young, local musicians to established jazz greats like Wynton Marsalis."

"A double-sawbuck gets you admission for the entire evening, Sundays through Thursdays. And be sure to check out Mezzrow, its sister club, across the street."



MEET THE TEAM



Spike Wilner
CEO



Joel Chriss
Board



Adam Rose
Board



Wynton Marsalis
Advisor



Peter Willner
Finance



Jared Proudfoot
Development



Naama Gheber
Office Manager



THANK YOU